

## PLENARY SESSION AND WORKSHOPS

- 9:30 am     **The View Ahead: New Initiatives and Trends in Housing and Community Development**  
After a busy year in the housing world, and a pivotal election, the morning plenary session will provide a forum on the year ahead. Undersecretary Gornstein will moderate a panel with the HUD Regional Administrator and the heads of the four quasi-public housing agencies.

Moderator: Undersecretary Aaron Gornstein, Department of Housing and Community Development

Panelists:    Barbara Fields, U.S. Department of Housing and Urban Development  
                 Thomas Gleason, MassHousing  
                 Roger Herzog, Community Economic Development Assistance Corporation  
                 Marty Jones, MassDevelopment  
                 Clark Ziegler, Massachusetts Housing Partnership

## TRACK A: Housing First

- 11:00 am    **Prevention and Re-Housing Options for Families who are Homeless**  
This workshop will focus on the Commonwealth's 2012-13 family homelessness reform, which involves prevention, diversion and rapid re-housing programs being administered by DHCD, including HomeBASE, RAFT, Emergency Solution Grants and Emergency Assistance.

Moderator: Liz Rogers, Interagency Council on Housing & Homelessness

Panelists:    Peter Gagliardi, HAP, Inc.  
                 Grace Carmark, Central Massachusetts Housing Alliance

- 1:45 pm     **Housing Our Veterans**  
One in five homeless Americans is a veteran. While the VA now provides both rental assistance (HUD-VASH) and supportive services, others have stepped up to meet the challenge. Learn about successful models of veterans housing that brought together the capital, operating, support services, and community resources needed.

Moderator: Secretary Coleman Nee, Department of Veterans' Services

Panelists:    Jack Downing, Soldier On  
                 Elizabeth Collins, Peabody Properties, Inc.

- 3:15 pm     **Innovative Approaches to Serving Individuals who are Chronically Homeless**  
Massachusetts is the first state in the nation to use social innovation financing to help individuals who are chronically homeless. This panel will provide the latest on this new effort, as well as explore the performance of a 2007 initiative, "Home & Healthy for Good," which combines housing with comprehensive services.

Moderator: Dr. Huy Nguyen, Boston Public Health Commission

Panelists: Joe Finn, Massachusetts Housing and Shelter Alliance  
Lyndia Downie, Pine Street Inn

## **TRACK B: Sustainable Housing and Self-Sufficiency for Low-Income Households**

### **11:00 am Public Housing Revitalization and Reform**

Massachusetts has been implementing numerous public housing reforms, focusing on asset management, governance, funding, mixed-finance models and better delivery of resident services. The panel will cover highlights of the Commission for Public Housing Sustainability and Reform report issued this spring and discuss the continuing work of implementing its recommendations.

Moderator: James Stockard, Cambridge Housing Authority Board of Commissioners

Panelists: Patrick Dober, Brookline Housing Authority  
Lizbeth Heyer, Department of Housing and Community Development

### **1:45 pm Building Self-Sufficiency for Low-Income Families**

Stable and affordable housing can provide families with the breathing room they need to start on the path to self-sufficiency. What innovative housing-based programs are providing low-income families with access to resources, training/education and support so they can increase their paychecks and job stability?

Moderator: Geeta Pradhan, The Boston Foundation

Panelists: Chris Norris, Metropolitan Boston Housing Partnership  
Elizabeth Babcock, Crittenton Women's Union

### **3:15 pm New Approaches for Creating Supportive Housing**

With a growing number of families and individuals needing supportive housing, DHCD and its partners are working to create new innovative models. This workshop will focus on Money Follows the Person, New Lease (a first of its kind in Massachusetts clearinghouse with private owners and service providers), and elderly supportive housing projects.

Moderator: Lisa Alberghini, Planning Office for Urban Affairs

Panelists: Kristina Hals, Executive Office of Health and Human Services  
Howard Cohen, Beacon Communities LLC

## **TRACK C: Affordable Housing Production and Preservation**

### **11:00 am Affordable Rental Housing: Opportunities and Challenges**

Using statistical analysis of project funding during the Patrick-Murray Administration, DHCD and its partner agencies have established more focused priorities for the selection of rental housing projects. The panelists will discuss those priorities and current challenges, including delivery of housing and supportive services, and will showcase examples of production and preservation of affordable housing.

Moderator: Kate Racer, Department of Housing and Community Development

Panelists: Tilman Lukas, MBL Housing & Development  
Mark Curtiss, Massachusetts Housing Partnership  
Chrystal Kornegay, Urban Edge

### **1:45 pm Fair Opportunity: Rebuilding the Foundation for Fair Housing**

Fair housing cannot be realized without affirmative efforts to create, or remove barriers to, “access to opportunity.” The workshop will discuss how DHCD’s newly-sharpened funding priorities respond to fair housing goals, and how these goals may affect the debate over investment and zoning in the Commonwealth.

Moderator: David Harris, Charles Hamilton Houston Institute for Race and Justice at Harvard Law School

Panelists: Henry Korman, Klein Hornig, LLP  
Francisca Fajana, Massachusetts Law Reform Institute  
Carol Martinez, City of Chelsea

### **3:15 pm Today’s Homeownership Landscape**

Are we ready to talk about affordable homeownership? Panelists will discuss the current Massachusetts homeownership market and will address the challenges of producing homeownership units in distressed neighborhoods. Panelists also will discuss the favorable financing products now available to assist renters who wish to become homeowners.

Moderator: Jeanne Pinado, Madison Park Development Corporation

Panelists: Daniel McCue, Joint Center for Housing Studies at Harvard University  
Gina Govoni, Massachusetts Housing Partnership  
Peter Milewski, MassHousing  
Peter Graham, Just-A-Start Corporation

## **TRACK D: Housing as an Economic Driver: Strategies and Tools for Housing Production**

### **11:00 am    Housing That Works**

Housing is an important component of the continued economic success of the Commonwealth. Beyond the Patrick-Murray Administration's efforts to support affordable housing, we are also working with communities to support market rate housing that is accessible to moderate income families and individuals. Learn about the Administration's housing focus and the role that housing plays in economic prosperity.

Moderator: William Fulton, Governors' Institute on Community Design

Panelists: Secretary Gregory Bialecki, Executive Office of Housing and Economic Development  
Barry Bluestone, Northeastern University

### **1:45 pm    Zoning Tools to Grow Neighborhoods and Energize Local Economies**

How can strategic, locally-initiated use of 40R, 40B and other emerging tools support economic development and community revitalization while increasing the supply and diversity of both affordable and modestly-priced market rate housing? This workshop will explore the toolbox and highlight local examples of their use.

Moderator: Marc Draisen, Metropolitan Area Planning Council

Panelists: Peter Hechenbleikner, Town of Reading  
Marcia Rasmussen, Town of Concord

### **3:15 pm    Realizing the Potential of Transit Oriented Development**

Transit Oriented Development (TOD) projects are not just about location. These projects bring tenants close to major transit, but also transform neighborhoods. The panelists will discuss TOD best practices – projects that transformed vacant or underutilized land into vibrant communities or that rehabilitated historic or existing structures to achieve the same goal.

Moderator: Anthony Flint, Lincoln Institute of Land Policy

Panelists: Ted Tye, National Development  
David Mohler, Massachusetts Department of Transportation  
Colleen Corona, Town of Easton Board of Selectmen

## **TRACK E: Strengthening Our Communities**

### **11:00 am Gateway Cities: Innovative Strategies for Revitalization**

Gateway cities are using innovative approaches to revitalize neighborhoods through strategic use of limited resources and stakeholder engagement. Learn how new tools such as the Housing Development Incentive Program can be combined with other tools, such as historic and low income housing tax credits, 40R, 43D, and urban renewal to effectuate change.

Moderator: Mayor Kim Driscoll, City of Salem

Panelists: Deanna Ruffer, (former Community Development Director) City of Pittsfield  
Marc Dohan, Twin Cities Community Development Corporation

### **1:45 pm Smaller Municipalities: Strategies for Community Development**

Smaller communities face particular challenges in funding and effectively implementing community development. This workshop will consider funding strategies, leveraging techniques, needs assessment and other key questions. The panel will discuss how the recently-adopted Community Development Partnership Act could change the work that CDCs do in smaller communities.

Moderator: Joe Kriesberg, Massachusetts Association of Community Development Corporations

Panelists: Bill Roth, Town of Fairhaven  
Donna Cesan, Town of Adams

### **3:15 pm Neighborhood Stabilization: Next Steps to Address the Foreclosure Crisis**

The foreclosure crisis is not over, but public money to acquire and rehabilitate abandoned and foreclosed properties is running low. Will new sources of funds be available for neighborhood stabilization and where will they be targeted? What changes will increase the effectiveness of stabilization efforts?

Moderator: Joseph Flatley, Massachusetts Housing Investment Corporation

Panelists: Brenda Clement, Citizens' Housing and Planning Association  
Additional panelist(s) to be announced